# Brainstorm

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

##### Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

**1**

##### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**2**

##### Brainstorm

Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**3**

##### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

**4**

##### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

##### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

# & idea prioritization

**A Team gathering**

Define who should participate in the session and send an

invite. Share relevant information or pre-work ahead.

**Niranjan**

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Earlier treatment reduce the risks

Person with heart diseases have high risk of getting attacks

Incurring the data

Data Analysis is the best way to

got from data analysis we might

**Dhanabal**

We can use

Person who

Earlier

**Vineshkumar**

Undergo

Person who smokes more

cardiac

**Selvakumar**

Heart attack occurs when the flow of

Obese, Diabetes, High

1. **Share the mural**

**Share a view link** to the mural with stakeholders to keep

get data about

Person with heart diseases have high risk of getting attacks

**PROBLEM**

**How might we analyze and provide data to prevent heart diseases ?**

get some

different

maintains good

machine learning health won't get

treatment

gets heart

exercises for

rate using

Continuously monitor heart

blood to the heart

BP leads to

attention if they

Person needs to take immediate

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1. **Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

1. **Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and

Nowadays treatment for heart diseases is advanced

heart diseases

Eating unhealthy foods leads to heart diseases

knowledge about preventing those diseases

techniques for analysis

Must go for regular checkup

any heart diseases

reduce the

risks

attack

Person having heart diseases may get sudden chest pain

reducing the risks

smartwatches

is severely reduced

or blocked heart diseases

Maintain a healthy weight with a heart-healthy diet

get heart attack

Person needs to take immediate attention if they get heart attack

Must go for regular checkup

them in the loop about the outcomes of the session.

**B Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

##### Key rules of brainstorming

To run an smooth and productive session

**Person 5**

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**Person 6**

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**Person 7**

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**Person 8**

|  |  |  |
| --- | --- | --- |
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## Earlier treatment reduce the risks

### Maintain a healthy

##### Keep moving forward

**Strategy blueprint**

Define the components of a new idea or strategy.

[**Open the template**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Stay in topic.

Defer judgment.

Encourage wild ideas.

Listen to others.

##### Importance

If each of these

Eating unhealthy foods leads to heart diseases

Undergo cardiac exercises for reducing the risks

### weight with a heart-healthy

Understand customer needs, motivations, and

obstacles for an experience.

[**Open the template**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

Go for volume. If possible, be visual.

tasks could get done without any difficulty or cost, which would have the most positive impact?

### diet

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

|  |  |
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[**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

**TIP**

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the

**H key** on the keyboard

Must go for regular checkup

Maintain a healthy weight with a heart-healthy diet

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#### Nowadays treatment for heart diseases is advanced

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

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##### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



**Template**

**Need some inspiration?**

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)